

# ÉLAN Speakers Agency

Élan means inspirational, vivacious, and classic.



Representing the finest portfolio of professional business speakers, facilitators and presenters.



Matching your event with the perfect:

- Keynote speaker
- Meeting facilitator
- Presenter
- Trainer
- Consultant

One of the greatest challenges to organizing an event can be finding a speaker or facilitator who will deliver what you need to make your event a success. You need that “perfect fit”.

Meetings and events have different purposes with different desired outcomes. Speakers represent a myriad of subjects and styles. Finding a match isn’t always easy. Combining the inappropriate speaker with your event can be a disaster.

That’s where Élan Speakers Agency comes in. Owner Devie Hagen works as a kind of “matchmaker” to help you find and engage the speaker or facilitator who will deliver exactly what you need — and make you shine!

Élan is particular about who is represented by the agency to ensure their clients get that right fit for their audience. Devie truly believes that partnering and supporting each other is key to success. Relationships, trust and ethics are the cornerstone of the Agency.

*Last year I worked on a project for an international company. When the client requested talent, my first call was to Devie Hagen. From beginning to end, Devie made sure everything went well. She is one of the most conscientious, dedicated, and customer service-oriented people I have ever met. She is ethical, trustworthy and has a calming presence. Don't miss the chance to experience working with her – it's a great pleasure!*

**Dianna Fuller, Regional Manager, HelmsBriscoe**

Contact us to discuss our speakers for your next event:

Devie Hagen  
Devie@ElanSpeakersAgency.com  
763-458-9326, www.ElanSpeakersAgency.com



ÉLAN  
SPEAKERS AGENCY



## Finding the perfect match for your next event is the key to our success!

*"I worked with Devie on a MPI team. Her ideas were wonderfully creative. She always accomplished her responsibilities. Best of all, she is one of the most welcoming and inclusive people I have met."*  
**Julie Allen, President, Catalyst for Sustainable Change**

*"Devie Hagen is an exceptional sales professional. She is top notch at building and maintaining client relationships, and is outstanding at consultative sales. Her approach is professional, insightful and customer focused."*  
**Susan Stoen, Principal, CQ Communications**

*"Devie's ability to network and bring people together is a great asset which she brings to any organization. Her positive, outgoing personality and warm communication style make it easy to do business with her. She brings out the strengths in others and focuses on the positive in her interactions with clients and co-workers."*  
**Bunny Homa, Business Development Manager, Oak Ridge, a Dolce Conference Hotel**

**D**evie Hagen began her career in the hospitality industry in the 1970s, where she was a meeting planner at Medtronic for 13 years. After accepting a position with the United Way as a loaned executive, she made a career change and moved into hospitality sales. She spent 22 years at national hotel/resort companies (Hilton International, Benchmark Hospitality, Riverwood Inn & Conference Center, Dolce International, & Madden's Resort) moving to Vice President/General Manager after consistently exceeding revenue targets.

During this timeframe, she was honored to receive numerous awards such as:

- MN MPI - Mentor of the Year 2009
- MN Meetings & Events – Lifetime Achievement Award 2008
- MN Meetings & Events – Madden's Best Resort 2005, 2006, 2008
- MN MPI – Madden's Best Supporting Company 2007
- NCBTA – Madden's Best Supporting Company 2007
- MN MPI Leader of the Year 2006
- MN MPI Board of Directors for 6 years
- NCBTA – Education Committee 2 years
- MN MPI Marketing PR Committee, Newsletter, Community Outreach, Mentorship
- MN Film Board Golden Chair Award 1991
- Dolce Salesperson of the Year
- Benchmark Bulldog Award given for tenacity, positive attitude, commitment
- Hilton International Salesperson of the Year Award



In 2009, Devie launched Élan Speakers Agency, where she serves as an agent for professional business speakers, trainers, presenters and consultants who are experts in their field. Her focus is to partner with meeting planners and ensure they get that "right fit" for their audience.

She is actively involved in numerous associations such as MPI, MSAE, NCBTA, IAAP, SHRM, WOLF Means Business and many networking groups.

Earn \$\$ for referrals

*Ask about our Cash Incentive Referral Program and be rewarded the next time you help us make a perfect match!*

**Contact us Today!**

Devie@ElanSpeakersAgency.com 763-458-9326

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