



Radical - Collaborative - Creative
Engagement Training



Start where you are! Radical Engagement Workshop

Participants will be invited to investigate the power of Radical Engagement,[™] an approach used by the world's top street performers to increase involvement and connection with their audiences. Radical Engagement maximizes the potential energy shared between two or more people, and includes a simple language that will help participants maximize their engagement potential, to create more meaningful success and natural energy through true collaboration with others.

Participants will also use these ideas to look at challenge, change, and disruption as a central component of a successful and creatively vital life. Top Performer[™] uses the professional street performer, and the accompanying language of performing life, as a simple model for how we approach problems, change and challenge that is both life affirming and profitable, and an essential ingredient to a life of balanced success.



Top Performer Life Radical **Engagement** For Greater Results!

29 % say they feel a deep connection to the organizations they serve.

56% say they don't really care, and aren't connected in meaningful way.

29% of the best are looking for new jobs.

As a result

At a time when companies cannot afford to lose their best customers, and employees have more of a work load and an anxiety about job stability, enlightened workers and managers need to work together to create new conversations, novelty and innovations, that keep everyone engaged and vital

The importance of workplace engagement isn't new, but having a language and blueprint for creating this engagement is. Top Performer focuses on the how and less on outcomes.

This isn't another academic approach, but is supported by volumes of academic research on engagement



Top Performer Life Enlightened **Engagement** For Greater Results!

57% improvement in discretionary effort when an employee is engaged

20% in overall improvement in performance when engaged

As a result

When employees see a personal benefit in their work because they are more engaged there is an increased likelihood they'll produce much higher results than those people who are disengaged and resigned. The goal of Top Performer is to create through language, actions, and conversations, a more artful and powerful approach to work, change, and collaboration.

Top Performer Life™ is a holistic and creative approach to work and life, that puts greater emphasis on personal choice and individual freedom as it relates to work.

Top Performer **Radical Engagement** Workshop Outline

- How street performers begin each day with little or no guarantee of compensation or paycheck, and how they use this challenge to fuel creativity in their performance by radically engaging their audiences. The best performers recognize they must Start Where They Are, each day, and relinquish control of things that are mentally, physically, and spiritually unprofitable. This approach may lead to both greater income as well as the cultivation of new ideas and inventions leading towards greater success.
- Top Performer process for recognizing each performance, job and customer as a unique and one-of-a-kind experience with unique potential. Each day a performer must “take it from the top” and use whatever may happen as inspiration for new ways of working, unique approaches for selling and serving and new ways to approach and work with others thus making each service encounter fresh. Maintaining momentum.
- What do **you** make? The best performers know the impact they have on the “street” or wherever they perform. Participants will outline a short narrative about what they make and what impact they want to have. A roadmap towards success.

“Every interaction, like every performance is in a way, a new life form, with a new unique possible future.”

Top Performer **Radical Engagement** Workshop Outline

- Exercises designed to cultivate creative thinking, innovation and invention. Some of these exercises have been used in the greatest theater companies in the world, and encourage leaps of thinking and creativity. They also underscore the value of community and togetherness. (Activities vary) They are the foundation of all Top Performer workshops.
- Passing The Hat. Performers know that at the end of each performance day, it is what goes into the hat that makes the difference. The “hat” provides valuable feedback on not only the quality of performance, but perhaps more important, the quality of connection.
- Moving Conversations. Throughout the workshop, participants will move about in fluid conversations with others. These short conversations give all participants a chance to share insights, but to also harmonize with others on what insights they have.
- Roadmap. Every participant will come away with a simple roadmap of actions they’ll take to increase their level of engagement, innovation and creativity in their lives, and inside the communities in which they live and serve.

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Our Approach

Top Performer workshops, using a variety of activities and exercises, are designed to provoke insights, not provide simple answers. Participants will find greater utility in grappling with ideas and language, than in list making and answer driven Power Points. We believe this approach requires participants to engage in real time learning, whilst having fun.

We believe it is more important that participants create their own connection to the material, language and activities, with support and guidance from instructors and other participants, than it is to be handed processed answers, a list of best practices, or easy outcome narratives.

Engagement is not always easy. Communities and organizations are complex, and simple service cliches often lead to more of the same. If engagement is to be achieved, we believe it will be only through provocation, reflection, conversational collaboration, and personal insight. Each of these components comes about through individual effort and insight, and from the inside out.

All of this is done in an environment that is safe, fun, and energizing.

“Top Performers know that planning, goal setting, and scripted approaches cannot be exchanged for experimentation, novelty, invention and innovation.”

Top Performer **Radical Engagement** Workshop Outline

Top Performer Workshop Primary Words

- * Radical Engagement
- * Artfulness
- * Connection
- * Craftsmanship
- * Quality
- * Novelty
- * Natural Energy
- * Invention
- * Conversations
- * Choice
- * Transparency
- * Playfulness
- * Commitment
- * Success
- * Creative Coaching
- * Energized
- * Accountability
- * Creativity
- * Innovation
- * Balance
- * Momentum

Top Performer **Radical Engagement** Workshop Outline

Outcomes

- Stronger orientation towards future success through present moment engagement.
- A commitment to Radical Engagement as a component of an enlightened workplace.
- Increased vitality in service interactions through Radical Engagement.
- A deeper understanding of successful service narratives, and the Language of Natural Energy.
- Tools to aid in the conversion of service encounter challenges into energizing successes.
- Improved customer service scores.
- Greater transparency in communications and commitments.
- Increased innovation.

Top Performer Creative Engagement Series

(re)boot camp

To provide an exceptional and provocative personal development experience for anyone currently looking for work and/or unemployed. The program combines traditional job seeking approaches, such as resume development and writing, networking, social media and job interview skills, with non-traditional training such as vocal training, improvisation, artful writing, meditation and performing skills. These additional skills expand participants ability to carry themselves with confidence, respond to challenges with greater flexibility, and to see job searching beyond short term discomfort and financial anxieties, to one of creativity and expansion.

Top Performer Radical **Engagement** Series

(re)boot camp

- Compose distinctive new resumes - Creative language
- Embrace social media-resources as a unique job searching channel
- Enhance ability to think creatively about job options - Journal new idea
- Personal innovation program to modify job search approach - New ideas
- Healthy strategies for dealing with stress and challenge - Balance from stress
- Greater energy and enthusiasm - Confidence and natural energy
- Create a personal board of advisors and support “staff”
- List of new resources for job searching support - Not alone
- Coaching on how to “perform” in job interviews - Performance skills
- Meditation - Easy steps to keep your mind and body calm and balanced

Just a few of our friends



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